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Contact: Heather D. Adams
404.423.8411
Heather@ChoicePublicity.com

Sean Lowe Inks Deal with Nelson Books
America’s Favorite Bachelor to Release “For the Right Reasons” January 2015


“For the Right Reasons” is about Lowe’s real life journey in the complicated world of reality television. Lowe will write about the challenges of living out his values and faith at Kansas State, in his professional life, and behind the scenes of “The Bachelor,” “The Bachelorette,” and “Dancing with the Stars.” He will also honestly tackle the challenges he and Catherine faced as they gradually got to know each other only after the constant lights of the cameras turned off.

“I’m so excited for the chance to tell my story,” Lowe says. “My book will not only give everyone an inside look at reality television – and answer such burning questions as ‘why don’t people ever eat on “Bachelor” dates’ – it will detail the struggles I faced keeping my faith during such a turbulent time in my life.”

Lowe will be available for interviews. Please contact Heather Adams at Heather@ChoicePublicity.com or 404.423.8411 to request an advance reader’s copy of
“For the Right Reasons” or to schedule an interview. And, for more information, please visit www.SeanLoweOfficial.com

About Lowe:
Sean Lowe, one of the three finalists on Emily Maynard's popular season of “The Bachelorette,” later starred in the 2013 season of “The Bachelor.” Credited by the New York Times for “reinvigorating the franchise,” he has been voted America's favorite Bachelor and is the only one to marry his match from the show. Sean and his bride, Catherine, live in Dallas, Texas, with their two dogs, Ellie and Lola.

About Nelson Books & Thomas Nelson:
Nelson Books, an imprint of Thomas Nelson, is a leader in the Christian nonfiction publishing realm. Nelson Books is dedicated to acquiring, developing and promoting authors whose content inspires, informs and invokes real change. The imprint publishes more than 50 new titles each year in the areas of spiritual growth, inspiration and practical living with select memoir, biography, history and culture releases.

Thomas Nelson, part of HarperCollins Christian Publishing, Inc., is a world-leading provider of Christian content and has been providing readers with quality inspirational product for more than 200 years. The publishing group provides multiple formats of award-winning Bibles, books, gift books, cookbooks, curriculum and digital content, with distribution of its products in more than 100 countries. Thomas Nelson is headquartered in Nashville, TN. For additional information, please visit www.thomasnelson.com.

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