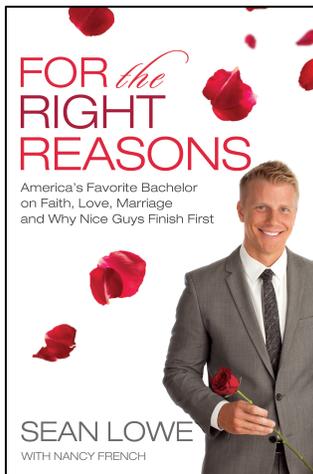


FOR IMMEDIATE RELEASE

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Sean Lowe Inks Deal with Nelson Books America's Favorite Bachelor to Release "For the Right Reasons" January 2015



Nashville, Tenn., September 18, 2014 – After “The Bachelorette” broke his heart, Sean Lowe suspected his “nice guy” image hurt him. America disagreed. In his new book with *New York Times* best selling author Nancy French – **“For the Right Reasons: America’s Favorite Bachelor on Faith, Love, Marriage, and Why Nice Guys Finish First”** (Nelson Books, January 27, 2015; ISBN: 978-0-718-01880-1) – Lowe takes readers behind the scenes of the hit television series and offers an intimate look at his life story, his solid faith, and his abiding love for Catherine Guidici, the woman who stole his heart during Season 17 of “The Bachelor.” Both fans and those unfamiliar with the show will appreciate Sean’s warm candor about the pitfalls and perks of sudden fame, as well as his remarkable determination to remain grounded amidst the newfound spotlight.

“Sean has had an extraordinary experience as part of “The Bachelor” and “The Bachelorette” franchise—an experience many people are interested in knowing more about – which makes this a fun project for my team. More than that, I’m proud we’re publishing Sean’s book because he’s also a grounded guy who prioritizes his Christianity in an environment where faith is not always easy,” says Senior Vice President and Nelson Books Publisher Brian Hampton, who acquired the project from Lowe’s literary agent, Stéphanie Abou of Foundry Literary + Media.

“**For the Right Reasons**” is about Lowe’s real life journey in the complicated world of reality television. Lowe will write about the challenges of living out his values and faith at Kansas State, in his professional life, and behind the scenes of “The Bachelor,” “The Bachelorette,” and “Dancing with the Stars.” He will also honestly tackle the challenges he and Catherine faced as they gradually got to know each other only after the constant lights of the cameras turned off.

“I’m so excited for the chance to tell my story,” Lowe says. “My book will not only give everyone an inside look at reality television – and answer such burning questions as ‘why don’t people ever eat on “Bachelor” dates’ – it will detail the struggles I faced keeping my faith during such a turbulent time in my life.”

Lowe will be available for interviews. Please contact Heather Adams at Heather@ChoicePublicity.com or 404.423.8411 to request an advance reader’s copy of

“For the Right Reasons” or to schedule an interview. And, for more information, please visit www.SeanLoweOfficial.com

About Lowe:

Sean Lowe, one of the three finalists on Emily Maynard's popular season of “The Bachelorette,” later starred in the 2013 season of “The Bachelor.” Credited by the *New York Times* for “reinvigorating the franchise,” he has been voted America’s favorite Bachelor and is the only one to marry his match from the show. Sean and his bride, Catherine, live in Dallas, Texas, with their two dogs, Ellie and Lola.

About Nelson Books & Thomas Nelson:

Nelson Books, an imprint of Thomas Nelson, is a leader in the Christian nonfiction publishing realm. Nelson Books is dedicated to acquiring, developing and promoting authors whose content inspires, informs and invokes real change. The imprint publishes more than 50 new titles each year in the areas of spiritual growth, inspiration and practical living with select memoir, biography, history and culture releases.

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